

FOR IMMEDIATE RELEASE

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Press Release

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Shenanigans, Pints, & St. Patrick's Day Cheer
Gear Up for the 26th Annual
St. Patrick's Day ShamROCK San Diego Block Party!

Celebrating 26 Years of Irish Revelry

Saturday, March 14th, 2020 from 2 PM to Midnight

*****21+ Only Event*****

Gaslamp Quarter, San Diego, CA- Grab your green top hat and sequined pantyhose for a St. Paddy's Day celebration to kick off the decade. **St. Patrick's Day ShamROCK San Diego** is celebrating its 26th anniversary of Irish revelry in honor of traditional Celtic festivities. It's even transporting the Gaslamp Quarter to the hills of Ireland by bringing over 50,000 square feet of astroturf to cover the festival grounds! This **21 plus** event will host over **10,000 attendees**, all welcome to as much **green beer** and **Tullamore Dew Irish Whiskey** as their hearts desire.

San Diego ShamROCK's Celtic inspired festivities will begin **Saturday March 14th from 2 PM to Midnight in the Gaslamp Quarter**. As luck would have it, St. Patrick's Day shamROCK will feature the **shamROCK Shenanigans Block**, three live stages, photo-ops, and the chance to collect this year's commemorative stein to fill with **green beer**.

Throughout this shamROCKIN' block party, attendees can partake in the featured St. Paddy's inspired games and contests at the shamROCK Shenanigans Block to win exclusive prizes and gift cards to The Field Irish Pub. Contestants will get the opportunity to test their luck in a series of competitive craic, which include:

1. **Stein Holding Contest:** Pick up a pint and flex those beer muscles! Whoever can hold two 32oz. steins the longest will take home the gold!

2. **Irish Jig Off:** Shake your shamROCKs and show off your best jig until the folk music stops to see who is the crowd favorite.
3. **Magical Chairs:** Musical chairs with an Irish twist – the game only gets better with age (& green beer).
4. **Unicorn Races:** Partner with a fellow leprechaun and bounce as fast as you can until one team reaches the end of the rainbow.
5. **Lucky Charm Ball Pit:** Get Lucky in the Lucky Charm ball pit—which is both fun and magically delicious.
6. **Rainbow Steamer Relay:** Teams race to the pot o’ gold as they pass their streamer between obstacles!

FREE play games and activities are available to all ticket holders! Grab your favorite lad and show off your hand eye coordination with the Pot of Gold Cornhole! Create an unstable structure with your squad, test your physical skill, and feel the intensity with Lucky Giant Jenga. More free play games include shamROCK Skee Ball and Giant Beer Pong! Frolic through the Shenanigans Block in the Gaslamp Quarter as it lights up this Irish block party with excitement and endless opportunities to make this St. Patrick’s Day one to remember!

New memories await as 3 stages of live entertainment take to the streets of the Gaslamp Quarter. We are delighted to announce the headliners that will knock the shamROCKs straight off your socks! The famous **YOUNG DUBLINERS aka The Dubs** are taking to the stage for their highly anticipated comeback in 2020. This Celtic Rock band last performed a decade ago and is sure to give one heck of a performance on **The Pint Stage (The Irish Rock Stage)**. **The EC Twins**, an EDM pair straight from Manchester, England, will be taking **The Clover Stage** by storm alongside popular TV personality **James Kennedy**, from Vanderpump Rules. Across the way, **The Pub Stage** will host performers open to any genre, a great way to discover new artists.

Not only does your St. Patrick’s Day shamROCK ticket give you access to 50,000 square feet of green astroTurf, live entertainment, green Bud Light Beer, Tullamore Dew Whiskey libations and the shamROCK Shenanigans Block, but attendees to the event can also take advantage of St. Patrick’s Day specials and no cover charge from over 25 participating restaurants and bars located throughout the Gaslamp Quarter for just **\$39** through **Midnight** on **January 27th** for **General Admission**. Choose to enhance your shamROCK experience with a **Custom Clover Crew Package** with prices ranging from **\$7** to **\$35**. With a Custom Clover Crew add on you can get complimentary beer, a 32-ounce commemorative 26th shamROCK stein, St. Patrick’s Day hat, Lucky Line entry, access to designated Clover Crew only restrooms, and a Commemorative Credential! Now that’s something to shake your shamROCKs for!

Go VIP for an elevated shamROCK experience that you won’t forget for just **\$79** through **Midnight** on **January 27th**! With a VIP ticket you receive all the GA benefits and so much more! As a **Lucky Leprechaun VIP**, you get access to the exclusive VIP Lounge, \$1 off all drinks at the VIP lounge Bar, VIP restrooms, VIP entrance, yummy Irish Stew from The Field, and complimentary drinks! VIPs receive 7 complimentary drinks; 3 at the Lucky Leprechaun VIP bar within the shamROCK venue and 1 drink at each VIP hotspots all located in the Gaslamp Quarter! You won’t want to miss the largest St. Patrick’s Day block party in the heart of San Diego’s streets, the Gaslamp Quarter!

Proceeds benefit the Gaslamp Quarter Historical Foundation, a small non-profit that is dedicated to preserving and protecting the architecture, history, and culture of the historic Gaslamp Quarter and running the Gaslamp Museum at the Davis-Horton House, the oldest building in Downtown San Diego.

For more information, to obtain a registration form, or to purchase tickets to the featured weekend events, please visit www.sandiegoshamrock.com/ or call 619.233.5008.

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