

Media Credential Request Form – shamROCK 2020

A Media Credential Request Form must be submitted for each representative from your media organization, including photographers. Submit via email to:

Estefania@mcfarlanepromotions.com & **Subject Line: shamROCK Media Request**

Name (First and Last): _____

Name of Media Organization: _____

Title/Position (Please check all that apply):

Photographer _____ Reporter: _____ Writer: _____ Other: _____

Website Address: _____

Contact Phone Number: _____

Contact Email Address: _____

Circulation Information: _____

What type of pre-event coverage do you have planned? _____

What type of post-coverage do you have planned? _____

Additional Comments: _____

I hereby authorize McFarlane Promotions, Inc, and The Gaslamp Quarter Historical Foundation in conjunction with San Diego shamROCK, to use and publish my photographs taken at San Diego shamROCK, on Saturday, March 14, 2020 for use in McFarlane Promotions, Inc. / The Gaslamp Quarter Historical Foundation / San Diego shamROCK publications, including those that are printed, published online, or created in video format. I further attest that any photographs and video taken by myself, employees or my affiliates will be sent to McFarlane Promotions, Inc. / The Gaslamp Quarter Historical Foundation / San Diego shamROCK for approval prior to publication by myself, employees or affiliates.

I attest that I have full authorization and consent to the publication of these photos. Further, I hereby release and hold harmless McFarlane Promotions, Inc. / The Gaslamp Quarter Historical Foundation / San Diego shamROCK from any reasonable expectation of privacy or confidentiality associated with the above-specified images.

I further acknowledge that neither I nor any other party who may share ownership of the images described above (whether in the past or future), will receive financial compensation of any type associated with the taking and publication of these photographs or participation in McFarlane Promotions, Inc. / The Gaslamp Quarter Historical Foundation / San Diego shamROCK publications. I acknowledge and agree that publication of said photographs confers no rights of ownership or royalties whatsoever and that participation is voluntary.

I hereby release McFarlane Promotions, Inc. / The Gaslamp Quarter Historical Foundation / San Diego shamROCK, its contractors, its employees and any third party involved in the creation or publication of marketing materials from liability for any claims by me or any third party in connection with my participation.

By signing and returning this form, I understand that my request for media credentials for shamROCK 2020 has been submitted for review. I understand that my request **does not guarantee** that I will receive a media credential and that all credentials are issued on a limited basis to working media only.

Signature: _____ Date: _____

After a determination has been made, applicants will receive an email with additional instructions. If you have questions or need additional information, contact **Estefania Cerda** estefania@mcfarlanepromotions.com or call 619.233.5008.

**For Further Information: P: 619-233-5008 • F: 619-233-0898 •
www.sandiegoshamrock.com**