

## FOR IMMEDIATE RELEASE

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### PRESS RELEASE

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## **Shake Your Clovers at the 24<sup>th</sup> Annual shamROCK Presented by Bud Light and Tullamore Dew St. Patrick's Day, Saturday, March 17<sup>th</sup>, 2018 from 4:00 PM to Midnight**

**Gaslamp Quarter, San Diego, CA** – San Diego shamROCK is celebrating its 24<sup>th</sup> year as San Diego's biggest St. Patrick's Day bash on Saturday, March 17th, 2018 from 4:00 pm to Midnight. Follow the end of the rainbow to the historic Gaslamp Quarter and East Village to join over 15,000 attendees from across the U.S. for the St. Patrick's Day festival you won't want to miss. Cheers your green beers and swig your whiskey libations as you frolic through the Gaslamp's clover field streets made of over 50,000 square feet of astroturf. Bust out your best jig with traditional Irish steppers or shake your shamrocks silly with the sultry plaid-clad go-go dancers. With 3 stages featuring a diverse lineup of nationally recognized Irish rock and Celtic bands, EDM djs, and top hip hop performers, this celebration will have you feeling green for days!

**New in 2018**, become a part of The Custom Clover Crew for an extra magical shamROCK experience! The Clover Crew Packages come in four optional add-ons to your entry ticket: Lucky Line Entry (**\$7**), Gold Coin Collection (**\$25**), Rainbow Package (**\$20**), or the Big Ol' Pot of Gold (**\$30**). Each add-on includes fast-pass entry, designated Clover Crew Only restroom access, and a commemorative credential. Go for the gold and customize your package for additional pimped out Paddy's day extras, such as two 16oz beers, a 32oz commemorative stein, and a St. Patrick's Day hat.

Grab your fellow leprechauns, don your green attire, and head to the Gaslamp Quarter to experience firsthand the Emerald Isle of the West Coast at the shamROCK Irish festival! Tickets to this event start at just **\$45** for General Admission! Shake your shamROCKs in style and go VIP for just **\$80** which includes; VIP entry, 2 complimentary drinks inside the venue, 4 drinks at participating Gaslamp bars and restaurants, \$1 off drinks at the VIP Lounge Bar, VIP restrooms, access to the Exclusive VIP Lounge, and more!

San Diego shamROCK is produced by and benefits the Gaslamp Quarter Historical Foundation which is dedicated to the preservation of the architecture, culture and history of the Gaslamp Quarter. For additional information or to purchase tickets visit [sandiegoshamrock.com](http://sandiegoshamrock.com).

