

FOR IMMEDIATE RELEASE

Media Contacts

Laurel McFarlane

McFarlane Promotions 619.233.5008

Camille Riley

McFarlane Promotions 619.233.5008



PRESS RELEASE

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23rd Annual shamROCK Will Get Your Clovers Shaking **Friday, March 17th 2017 from 5:00 PM to Midnight**

Gaslamp Quarter, San Diego, CA – San Diego shamROCK is celebrating its 23rd year as San Diego's biggest Saint Patrick's Day bash on Friday, March 17th, 2017 from 5:00 pm to Midnight. Over 20,000 attendees from across the U.S. flock to downtown each year to party on green carpeted streets, throw back Irish libations (Sláinte!), and jig into the wee hours of the night to Irish punk, rock, and bass heavy beats across three stages. Top it off with the hottest plaid-clad go-go dancers in town and award winning traditional Irish steppers and you have a recipe for the perfect Saint Patrick's Day celebration!

New in 2017, create your own custom pub crawl to enhance your San Diego shamROCK experience! The shamROCK Custom Clover Crawl invites you to build your own pub crawl package, offering the option to purchase tickets for 3 (**\$15**) or 6 (**\$30**) drinks valid at over 20 participating locations (including inside the shamROCK venue) – save GREEN on drinks!

Grab your friends, don your green attire, and head to the Gaslamp Quarter to experience firsthand the Emerald Isle of the West Coast at shamROCK! Tickets to this event start at just \$35 for General Admission! Shake your shamROCKs in style and go VIP for just \$80 which includes VIP entry, 3 complimentary drinks inside the venue, 3 complimentary drinks at participating Gaslamp bars, \$1 off drinks at the VIP Lounge Bar, access to the Exclusive VIP Lounge, VIP Restrooms, and more!

San Diego shamROCK is produced by and benefits the Gaslamp Quarter Historical Foundation which focuses on the development and preservation of Downtown San Diego. For additional information or to purchase tickets, please contact McFarlane Promotions, Inc. at 619.233.5008 or visit sandiegoshamrock.com.

McFarlane Promotions, Inc.
656 Fifth Avenue, Ste. B San Diego, CA 92101
Phone 619-233-5008 | Fax 619-233-0898
e-mail – camille@mcfarlanepromotions.com