

Vendor Application



For shamROCK in the Gaslamp 2010

Wednesday, March 17, 2010 4:00 p.m. to Midnight (21 & up only)

“Clover”

\$500 + \$100 Deposit

ALL ACCEPTED VENDORS RECEIVE

- ◆ (1) 10 x 10 booth.
- ◆ (1) Hanging light.
- ◆ 20 amps of power if needed (note: There will be a \$100 charge for each additional 20 amps of power required.)
- ◆ (1) 6-foot table and (2) chairs.
- ◆ The opportunity to sell or highlight your product at the Festival.
- ◆ Four vendor passes to the event

TERMS AND CONDITIONS FOR ALL VENDORS

1. Booth location to be determined by McFarlane Promotions.
2. Check in time begins at 8:00 a.m. and Vendors must be completely set up by 12:00 noon for the Fire Marshall walk through.
3. Vendors are required to be open from 4:00 p.m. to 12:00 a.m. *CLOSING BEFORE THE END OF EVENT OR STAYING OPEN AFTER EVENT IS STRICTLY PROHIBITED AND IS GROUNDS FOR EXCLUSION FROM PARTICIPATION AT FUTURE EVENTS.*
4. All vendors must use booths provided. No other booths / set-ups are allowed without prior approval of McFarlane Promotions. If you use space outside of your 10 x 10 booth you will be charged unless discussed with McFarlane Promotions prior to the event.
5. All business and other activity, for which the vendors have rented space, must be conducted within the designated booth space only! No distribution, canvassing, flyers, nor vending of any kind may be done by strolling through the festival grounds.
6. Vendors must post prices in a legible manner and in a visible space within their booth.
7. The sale of alcoholic beverages of any kind is strictly prohibited. Additionally, due to sponsorship and contractual arrangements, only sponsor related water & beverages will be allowed to be sold. Any failure to comply with these beverage rules may result in expulsion from the event.
8. Consumption of alcoholic beverages by vendors, volunteers or employees of vendors at their booth is prohibited.
9. Vendors must provide trash receptacles for waste generated by their booth. *Improper trash disposal is grounds for exclusion from participation at future events.*

10. You are required to obtain and display all necessary permits and / or licenses. ***McFarlane Promotions and the Gaslamp Quarter Historical Foundation are not liable and will not refund any fees or deposits.***
11. Each vendor will be responsible for all of his / her own merchandise or equipment. McFarlane Promotions and the Gaslamp Quarter Historical Foundation will not be liable for any lost, stolen or misplaced merchandise or equipment at the event.
12. **INSURANCE:** You must provide proof of general liability insurance naming McFarlane Promotions, The Gaslamp Quarter Historical Foundation and the City of San Diego as additionally insured.
13. **REFUNDS:** Your booth fee is NON-REFUNDABLE, regardless of booth placement, sales or competing vendors.

Company Name: _____

Contact Person: _____

Day Phone #: _____ **Evening Phone #:** _____

Fax #: _____

Cell Phone # or pager for the day-of (required): _____

Address: _____

E-mail Address: _____

Complete description & prices of products you will be selling (attach additional pages if needed):

(TO PROCESS YOUR APPLICATION WE MUST RECEIVE A COMPLETE LIST WITH PRICES AND ITEMS YOU INTEND TO SELL. ONCE THE APPLICATION IS ACCEPTED THE LIST CANNOT CHANGE WITHOUT WRITTEN APPROVAL OF MCFARLANE PROMOTIONS.)

Vendor fee may be paid in cash or check. Check must be made out to The Gaslamp Quarter Historical Foundation and mailed to 656 5th Ave. Ste. B San Diego, CA 92101. Entry fee must be received by Friday, February 12th, 2010.

I hereby warrant and confirm that the above information is, to the best of my knowledge true and correct and further certify that I have read all of the information provided in this application.

Signature	Title	Date
------------------	--------------	-------------

Your signature above represents your understanding and agreement to all terms stated above.

Please complete and fax back to (619) 233-0898 or mail to McFarlane Promotions Attn: vending 656 5th Ave. Ste. B San Diego, CA 92101. If you have further questions please call (619)233-5008.

Space is limited and based on a first come first serve basis.